

IMT Standards IMT Standards Oversight Committee Government of Alberta	Effective Date: 2012-12-07 Scheduled Review: 2019-09-21 Last Reviewed: 2018-09-21 Type: Process Standard¹
Standard number – A000035	
Mobile Application Submission	
Category: Software² Keywords: iOS, Android, Mobile Application, Development, Submission	

Description of Standard

The Mobile Application Submission Standard is for the submission of mobile applications for internal and external distribution. All mobile applications ready for submission must follow these Standards in order to submit the application either via Service Alberta's internal distribution mechanisms or externally to mobile marketplaces such as the Apple App Store, Google Play Store and Windows App Store.

Standard Specification

It is required that all mobile applications created for the Government of Alberta are submitted under one (1) name within the corresponding mobile application marketplaces.

Submission Requirements to Service Alberta

All mobile applications ready for submission must complete the Mobile Application Submission document and provide all information requested.

This includes (but not limited to):

- Application Description
- Business owner and Developer contact information
- Application Store categories
- Keywords
- Must meet the minimum of five (5) screen shots per device (Mobile Phone and Tablet) for all mobile application marketplaces.

Support Website

All mobile applications submitted to a corresponding App marketplace must have a website to provide contact information for support. This is required as it will appear on the application product page on for the corresponding App stores. This website

¹ See Appendix A for description

² See separate GoA Standards Taxonomy Document for list of categories and keywords

can be an existing website; however it must lead to actual contact information for support.

Where to Apply This Standard

The standard should be applied to all new or existing mobile applications in development for either internal GoA distribution or external distribution via marketplaces such as Apple App Store, Google Play Store.

Authority and Exceptions

Internal Use Only

Supporting Documentation

[Mobile Application Development Technical Standards](#)
[Mobile Application UI Design Technical Standards](#)
[Android Submission Guidelines](#)
[Apple Store Review Guidelines](#)
[Windows Apps Publish Guidelines](#)

Owner

Service Alberta, Office of the Corporate Chief Information Officer, Digital Service Technologies – Ranjoat Panesar, Solution Architect

Contact

GoA IMT Standards at imt.standards@gov.ab.ca

Additional Information

Audience	Mobile Application Developers
Source	All GoA Ministries
Sensitivity	Public
Proposed Date	2012-12-07
Proposed By	Service Alberta, Service Modernization, Digital Service Transformation – Ranjoat Panesar, Solution Architect

Appendix A

Types of Standards	Description
Technical Standard	These are detailed, unique standards that have developed in response to government IMT policies. Technical standards are intended to be replicable, transferable, and adaptable across ministries and other government agencies. Examples of these could include address data standards or specifications for a single identifier for transacting with government electronically.
Product Standard	An IMT product or specific technology oriented standard that facilitates the task of planning for enhancements and acquisitions within the government's broad information systems environment. As a definitive list of the numerous technologies either employed or under evaluation by Workplace Technology Services, product standards are critical in establishing conformity, interoperability and interchange-ability. Examples of these could include a government-wide standard for document, record management and database, and the list of core products for government workstations.
Process Standard	An established, mandatory business practice that supports IMT projects and existing systems to improve the outcome, diminish risks, and increase reliability. Examples could include business continuity planning processes, threat risk assessment processes, etc.
Reference Standard	An IMT industry standard (either a national or international formal or de facto standard) that has been adopted for use by the Province of Alberta. A Reference Standard may be adopted either as stand-alone or as a precursor to a customized standard or policy document. Examples could include the 1024 bit RSA standard for public key encryption.